

Privacy Policy for iWayplus

Last Updated : 24-8-2023

Welcome to iWayplus ! This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you use our indoor wayfinding application ("App"). By using the App, you agree to the terms of this Privacy Policy.

Information We Collect

We may collect the following types of information when you use our App:

Location Information: Our App utilizes GPS and Bluetooth data to provide accurate indoor navigation. This includes your device's location and proximity to Bluetooth beacons. This data helps us offer you precise navigation guidance.

IMU (Inertial Measurement Unit) Data: We may access your device's IMU sensors to gather information about its movement, orientation, and direction. This data contributes to improving navigation accuracy.

Usage Information: We collect information about your type of disability and how you interact with the App, such as the features you use, the paths you take, and the settings you configure. This helps us enhance your overall experience.

How We Use Your Information

We use the collected information for the following purposes:

Navigation Services: The location, Bluetooth, and IMU data we collect are used to provide indoor navigation services tailored to your needs, helping you find your way within indoor spaces.

Improvement of Services: We analyze aggregated, anonymized data to enhance our navigation algorithms and overall App performance.

Personalization: We may use usage information to customize your navigation experience, suggest shortcuts, and offer relevant features based on your preferences.

Data Sharing and Disclosure

We may share and disclose your information under the following circumstances:

Legal Requirements: We may disclose your information to comply with applicable laws, regulations, legal processes, or government requests.

Protection of Rights: We may disclose your information if we believe it's necessary to protect our rights, privacy, safety, or the rights, privacy, or safety of others.

Your Choices

You can take the following actions regarding your information:

Location Services: You can enable or disable location services for the App through your device's settings.

Opt-out: You can opt-out of sharing usage data for analytical purposes through the App's settings.

Security

We employ industry-standard security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

Children's Privacy

Our App is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided us with their information, please contact us so we can remove it.

Changes to this Privacy Policy

We may update this Privacy Policy as necessary. We will notify you of any changes by posting the updated policy within the App or through other communication methods.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at info@iwayplus.com. By using our App, you consent to the terms of this Privacy Policy.